

# Five ways virtual reality will change your incentive game

Your team has the world at their fingertips. Thanks to advances in technology, their standards are higher than ever. How do you entice and impress people who can have anything they want with a single click?

The answer:

## Step up your game. Literally.

Once the realm of sci-fi, VR is building rapid momentum among a broader audience and there's no sign of slowing down. Google, Facebook, Apple and Microsoft are all making substantial investments in VR.

With the recent release of Windfall VR, BI WORLDWIDE Canada is the first to harness this technology for the ultra-competitive world of incentives. VR blends the thrill of virtual gaming with the hedonic enticement of luxury, real-life rewards. The result: A fresh, new experience designed to generate next-level motivation.

Here are **five ways** this super-unique blend changes the game for forward-thinking companies.

## Windfall VR is:

### 1: SPONTANEOUS **and** CONTROLLED

Windfall VR is carefully programmed to protect your budget while keeping the excitement sky-high for your achievers. Let them go wild. Pump up the hype. They'll be ecstatic and your bottom line will be safe.

### 2: EXPERIENTIAL **and** TANGIBLE

Ready for the best of both worlds? Windfall VR combines the excitement and novelty of a virtual world with the enticement of real-world prizes. The research is clear: Nothing motivates like experiential rewards. And when you add tangible rewards they can take home and share with family and friends? That's next-level motivation.



# Five

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### 3: INDIVIDUAL **and** SOCIAL

When an achiever immerses in Windfall VR, the outside world fades away. It's individual. It's personal. It's **their** moment. At the same time, colleagues and teammates get to witness the action real-time via livestream. The big moment is also recorded so it can be shared on social channels for friends and family or promoted for future contests.

### 4: BEYOND BELIEF **and** AS REAL AS IT GETS

Escaping the real world and entering a fantasy? It's unbelievably alluring. Who wouldn't want to go to a place where you can wield lasers to grab that merchandise you really want? It's like being a kid again, but with cooler toys. And despite the emphasis on escaping reality, Windfall VR makes a real-world impact. It's the perfect way to reward exceptional performers and inspire the middle of the pack to stretch further.

### 5: EXCLUSIVE **and** SCALABLE

VR technology packs the ultimate "wow" factor. It's a highly sought-after experience, and as VR continues to gain traction, the opportunity to experience it firsthand will be a reward unto itself. And thanks to Windfall VR, it's easier than ever to bring this experience to your team. It's a surprisingly flexible, ultra-portable solution that cuts travel costs and motivates more achievers within your budget.

Learn how [Windfall VR](#) can help you step up your game with next-level motivation that is budget-friendly, portable and unforgettable. Visit: [biworldwide.ca](http://biworldwide.ca) or email [canada@biworldwide.com](mailto:canada@biworldwide.com).

